

6 November 2007

Press Release

First Round-the-World Pub Crawl Begins March '08

The first round-the-world pub crawl has been set for departure on March 24, 2008 from London, offering travellers a month-long party across four continents.

It covers 11 worldwide destinations: London, Munich, Prague, Reykjavik, Dusseldorf, tiny Maria Alm in Austria, Phuket, Auckland and Queenstown in New Zealand, Honolulu and Cancun.

Arranged by Australian touring company Thirsty Swagman, the "Around the World in 60 Pubs" tour will visit more than 60 of the world's best pubs and bars.

"This tour is the ultimate adventure to the finest nightlife destinations on earth, without any boring sightseeing or early wakeups" said Kenneth Hart, founder of Thirsty Swagman Pty Ltd.

"Those who embark on this journey will have a story to tell for life. Nothing even close to this has ever been done before, anywhere or anytime."

The idea of a round-the-world pub crawl was first announced in April and quickly gained world-wide attention. Now that a date and the destinations have been set, the company will finalize bookings by December 31. The tour is limited to just 25 people.

"We chose all the destinations because of their reputation for nightlife and choice of pubs and bars" said Karen Logan, Media and Online Manager at Thirsty Swagman. "Every place we visit offers something totally unique, and no 2 pubs will ever be the same. From the longest bar on earth in Germany to live music pubs in Thailand, every night is action packed."

The tour includes all flights from London, 3-star accommodation incl. breakfast, all land-based transportation, entry to pubs and bars with discount drinks at some, video production, t-shirts, and an official certificate for completing the first ever round-the-world pub crawl. The price in Australian dollars is \$11,900.

For more info visit www.WorldsBiggestPubCrawl.com

About Thirsty Swagman Pty Ltd:

Thirsty Swagman was formed in July 2006 to provide an alternative to the usual sight-seeing and experience tours. All trips by the company offer a purely pub and bar based itinerary, usually taking in the local nightlife.

Contact:

Kenneth Hart, Chief Swagman – Thirsty Swagman Pty Ltd

Email: press@thirstyswagman.com

Ph: +61 8 9257 3898

Web: www.worldsbiggestpubcrawl.com

High-resolution artwork, photos and posters are available upon request.